



Club Leadership Plan

Rotary Club Zurich Belvoir International

Zurich, 21, July 2010

www.rotary-zurichbelvoir.ch

Club Leadership Plan Timeline



Vision



The guiding vision to create:

- a sustainable organization that promotes commitment and involvement of its members.
- a strong and diverse membership base that provides the necessary resources to achieve the Object of Rotary.
- transparent and efficient processes through responsible and accountable leadership that leads to the achievement of our Rotarian goals and ensures Service and Fellowship.

What is the Purpose of Our Club Leadership Plan?



The Club Leadership Plan ...

... helps to increase our ability ...

... to meet our goals in ...

... each Avenue of Service.



The 4 Avenues of Services

- **Club service** focuses on strengthening fellowship and ensuring the effective functioning of the club.
- **Vocational service** encourages Rotarians to serve others through their vocations and practice high ethical standards.
- **Community service** covers the projects and activities the club undertakes to improve life in its community.
- **International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and promote world understanding and peace.



What are the Benefits?

- **Continuity** in projects and decision making
- **Consensus** for decision making and goal setting
- Increased **ability** to achieve service goals
- A larger and stronger field of club **leaders**
- **Succession** planning for club leadership
- **Involves** all club members in club activities



CLUB SERVICE GOALS

1. We are 42 Rotarians with a youthful and diverse spirit. Each of us has a role as an officer, deputy officer, committee head or committee or project assignment within the next two years.
2. We have a balanced program with respect to guest speakers, Rotary training, club business and fellowship.
3. We learn from best practices and interaction with other Rotary clubs in the District and internationally. Each member visits at least two other Rotary clubs per year.

VOCATIONAL SERVICE GOALS



1. Among our members, we count a minimum of five additional classifications.
2. Each member has an active understanding of this Avenue of Service and makes one explicit contribution towards it per year within or outside of the club.
3. We develop RCZBI Rotarians to lead and serve our club and our community.



COMMUNITY SERVICE GOALS

1. RCZBI has a well-balanced portfolio of worthy community service projects. We have a common understanding of what we define as success factors for projects, allowing us to select projects, execute them, and evaluate their outcomes.
2. Each RCZBI Rotarian participates in at least 3 hands-on activities in the community per year.
3. Each RCZBI Rotarian donates a minimum of CHF 150 per year toward community projects.

INTERNATIONAL SERVICE GOALS



1. Each RCZBI Rotarian is aware of the key activities of Rotary International.
2. Each RCZBI Rotarian participates in at least 1 hands-on activity to the benefit of the international community within every two years.
3. Each RCZBI Rotarian donates a minimum of CHF 150 per year toward international projects.



Next Steps

1. Committee Chairpersons will hold meeting with their committee team to define Action plan (August)
2. Committee Chairpersons present to the board how to implement goals and finalize Action plan (September)
3. Committee Chairperson present the Action plan to the club members via Committee Reports (September, October)
4. Discuss with non-assigned members to assign additional deputies and committee members (ongoing)



Club Board
President, President Elect, Vice President,
Secretary, Membership Chair, President VG
ZBI, Treasurer*(attends upon request)

Strategic Planning Committee
Club President, President-Elect,
Vice-President

Verein Gemeindienst ZBI Board
President (Service Project Chairman), Vice-President (Current
President), Secretary (Current Secretary), Treasurer

Club Administration

Membership

**Communications /
Public Relations**

Service Projects

Rotary Foundation

- Weekly Program
- Club Bulletin
- Attendance
- Fellowship

- Recruitment
- Retention
- Orientation/Education
- Classification

- Media Relations
- Advertising / Marketing
- Website, Social Media
- Communication

- Fundraising Club Projects
- RI Programs
- Projects: Vocational,
Community; International

- Program Participation
- Foundation Fundraising

Sergeant –at –Arms
Deputy Sergeant-at-Arms

Program Chairman
Program Deputy

Club Bulletin Chairman
Club Bulletin Pool

Special Events Team

Membership Chairman
Membership Deputy
Membership Committee

Club Trainer
Mentors for Candidates

CommunicationsChairman
Communications Deputy

Website Responsible

Service Projects Chairman
Service Projects Deputy
Service Project Committee

Bärenmoos Responsible
ROKJ Responsible

TRF Chairman
TRF Deputy

Our value statement

We are the Rotarians of Rotary Club Zurich Belvoir International. Our ambition is to live Rotary's ideals. We set out to serve and to foster friendship amongst ourselves, in our local and international community. The Rotary Wheel has six spokes. For us, these especially represent the following six real values:

1. With courage, we serve to the benefit of those around us.

Our ambition is to serve where it makes a difference. Therefore, we dare to be authentic and spontaneous. We stand up for our opinions, and seek solutions through cooperation.

2. We choose to believe the good in the world.

Where we encounter challenges within our club and in activities in the community and beyond, we resolve them with fairness and optimism. We motivate ourselves and others to overcome adversity and celebrate achievement.

3. We interact respectfully and compassionately with all.

Every human is unique. We embrace this diversity and welcome it with curiosity and openness. In our club, we listen actively, trust the abilities of our members, and appreciate each one's contributions.

4. We value fun.

We make occasion for good fun. We share laughter and sorrows through strong fellowship.

5. We are modest.

We exercise humility in spirit and in actions, and we share our time and efforts generously. We are self-critical.

6. We lead by integrity.

We do what we say and we say what we do. We are loyal to our values.

